

# Kev Scott Senior digital designer

Over 14 years experience in the design industry, working in agencies, freelance and currently in-house.

In my current role I am focused on motion graphics, producing explainer video animations for marketing teams across the globe for use on social channels and websites, including UK, North America, Netherlands, Belgium and South Africa.

I have managed projects from concept to completion including websites, video, UI, email and social campaigns.

I keep up to date with digital and social media trends and the way they are used to reach target audiences.



[kevscott.com](http://kevscott.com)

## Address

6 Osprey View  
Barnsley  
S. Yorkshire  
S75 1FG

## Education

BA Hons  
Combined Studies  
Graphic Design  
Pathway

Leeds University /  
Barnsley College

## Tel

07359297613

## Skills

Creative Direction  
Email Marketing  
Graphic Design Ani-  
mation  
Video editing  
Web Design  
Front End  
Development  
UX Design  
UI Design  
Social Media

## Email

kevscottdesign  
@gmail.com

## Tools



## Employment

### MAM Software

January 2019 - Present

I joined MAM software on a temporary basis to cover maternity leave, they asked me to stay on a full time basis due to my skills in digital design and the way I'd gelled with the team. Working on websites, email campaigns, print campaigns, UI design and animation. In August 2019 MAM were taken over by Kerridge Commercial systems, then in November 2020 I was moved in to a 'Global brand team' to service the entire group. Due to my work on animation explainer videos for MAM I was asked to concentrate on providing these videos for the entire group.

### Freelance Designer

January 2016 - Present

I worked as a freelance designer for over 3 years, working on a variety of projects from print through to websites.

### Collaborator Ltd

May 2012 - December 2015

A design roll that includes providing Website Design | CMS | Social Media | Email & SMS Marketing | Design for Print | Print Management.

This role gave me the chance to explore the expanding digital & social media areas of design.

### Far'n'Beyond

October 2011 - May 2012

A key member of a creative team providing quality graphic design from business cards and logos, through to brochures and brand identity. Providing an extensive range of quality products and printing for businesses throughout the UK.

### UYR Group

October 2010 - October 2011

Working in the leisure department designing print media such as posters, flyers, banners, leaflets etc and liaising with clients to deliver a visual outcome ready for print.

### Johnston Press PLC

May 2007 - October 2010

This role involved communicating with reps and management to assure artwork of high quality made the press on time. Also trained to use different systems for different areas of the companies clients Eg. property/motors/magazines. Worked on a large area of clients across the UK & Ireland.